

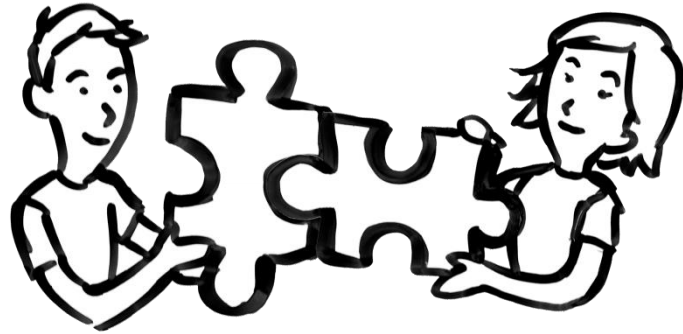


# ***CERTs' PR Group UPDATE***

***Madara Grinvalde,  
Kristiāna Mūze - Feldberga***

58th TF-CSIRT Meeting, Paphos, Cyprus

## *Initiative: CERTS' PR Group*



# Collaborate

# Share

- *Materials*
- *Resources*
- *Tools & Methods*
- *Experience*

How can  
«know-how»  
exchange  
between CERT  
communication  
specialists  
improve our  
daily lives?

# *Update*



E-mail list

**pr.partners@cert.lv**

**Materials exchanged**

**TOTAL 9 countries:**

**Accepted (9 teams)**

**Interested (3 teams)**

If you want to participate, let us know:

***pr@cert.lv***



# Next steps

## F2F Meeting TODAY – «Ariadne»

### Agenda:

- *Introduction per team*
- *Fighting cybercrime with PR approach*
- *Facing PR challenges*
- *Workshop*
- *Gaming as a trendy PR material*



**Everyone is welcome!**

# Cyberchess

## 2019

Cybersecurity Conference  
October 2nd and 3rd  
Riga, Latvia or [www.cert.lv](http://www.cert.lv)



Līdzfinansē Eiropas Savienības Eiropas  
infrastrukturās savienošanas instruments



**dots.**



***Thank  
you!***

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